

Mexico Economic Profile

2025-Quarter II

Timely Macroeconomic Report for Decision Making

Economic Profile of Mexico 2025-Quarter II



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By mid-2025, the Mexican economy has virtually stagnated, after several years of slowdown. The change of administration in both the US and Mexico, in principle, would have led to a new economic boost in both countries. Such an impulse has not arrived. Instead, what looms is a collapse in both economies. The decline of the US economy and Trump's chaotic tariff policy do not contribute to Mexico's strong economic performance. Nor do Mexico's domestic policies contribute to this goal, which, in addition to being clearly insufficient, undermine the rule of law, the balance of power, investor confidence, and ultimately the structural foundations of the economy. However, the most surprising thing is that, in the face of Trump's tariff policy, Mexico's export sector has not suffered a substantial decline. But the Trump era is only in its initial stages, and many unknowns remain to be resolved.

Economic Slowdown Deepens.- According to preliminary estimates, the Mexican economy shrank -0.1% at an annual rate in the second guarter of the year (vs. +0.6% in the previous guarter). The gradual trend of further weakening of the economy is clear, and everything points to a year of stagnation for 2025. The tariff war unleashed by President Trump predicts zero or negative growth for Mexico in 2025, which could only be reversed with aggressive countercyclical domestic policies, which have so far been insufficient.

Inflation Slowly Declines.- After four long years of fighting inflation, inflation is receding with some ups and downs. At the end of 2024, it fell to 4.2% and, after a bubble, reached 4.3% in June 2025. However, the war against inflation is not won. On the one hand, the main inflation indicators are aligning, and this is favorable. On the other hand, the tariff war could exacerbate inflationary pressures worldwide and also in Mexico. In this regard, decisions are still pending, and the future is therefore uncertain.

From job creation to job loss - In 2020, formal job losses (-648,000) were recorded due to the effects of the pandemic; in 2025, job losses are likely to be recorded again. At the end of 2024, annual job creation fell to 214,000, the lowest level of the previous administration; in June 2025, it fell to 6,000 (unprecedented), pointing to negative job creation at the end of the year. The unemployment rate closed 2024 at 2.4% and rose to 2.8% in May 2025. Meanwhile, minimum wages gained purchasing power, despite inflation, and this contributed to a partial and temporary improvement in the wage bill and to a boost to consumption, which is also declining.

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Pressure on public finances.- In January-May 2025, revenues accumulated 9.7% of GDP and expenditures 10.5% of GDP, resulting a deficit of 0.6% of GDP. Given the 2024 budget gap, spending pressures persist (for unfinished infrastructure projects, new projects, social support, and to address the PEMEX issue), but a deficit correction is necessary. Consistently, debt remains moderate: it closed 2024 at 52.4% of GDP and in May 2025 it closed at 50.5% of GDP.

Private Sector Financing Begins to Reactivate.- Despite efforts to boost it, private sector financing suffered a severe setback in 2021 and a more moderate one in 2022 and 2023. However, it began to reactivate starting in 2024. In the first quarter of 2025, the annual increase (8.2%) reflects an increase in consumer financing (10.8%), a similar increase in corporate financing (10.9%), and a lower increase in housing financing (1.9%). All this in a context of high interest rates now gradually declining: they closed 2024 at levels close to 10% and ended June 2025 at levels of 8%.

Moderate Recovery in International Trade. - After two years of slowdown, international trade showed a moderate recovery in 2024, which could slow in 2025. This is worrying, given that export revenues and remittances have consolidated as sources of foreign currency and have contributed to accumulating international reserves (these closed 2024 at 229 USD Bn and reached 242 USD Bn in June 2025). At the same time, the evolution of foreign investment—especially direct investment—has been favorable (totaling 19.8 USD Bn in 2025-I), reflecting moderate progress in the relocation of companies to Mexico (nearshoring).

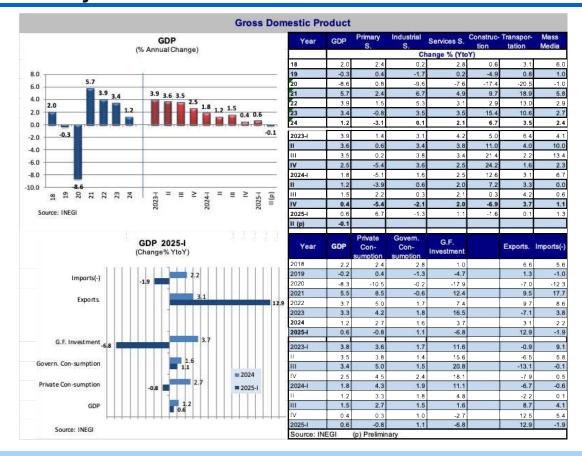
Economic Slowdown in the U.S. - In 2025-I, the U.S. economic decline was -0.5%, with an increase in the industrial sector (4.6%), unemployment remaining stable at around 4% (4.1% in June), and inflation under relative control (2.4% in May 2025). Trump's economic management and the tariff war are rapidly reversing this favorable performance of the U.S. economy in the recent past, paving the way for a new recession.

Economic Growth Outlook in Decline - Growth forecasts for Mexico are very pessimistic: 0.2% and 1.3% for 2025-2026. For the US, the forecasts are less pessimistic: 1.6% and 1.7% for 2025-2026. But if the tariff war escalates and the USMCA collapses, stagnation is looming in both countries.

Economic activity

Preliminary figures indicate that economic growth for the second quarter of 2025 is projected to reach 0.0%, confirming the marked slowdown in economic activity in recent years.





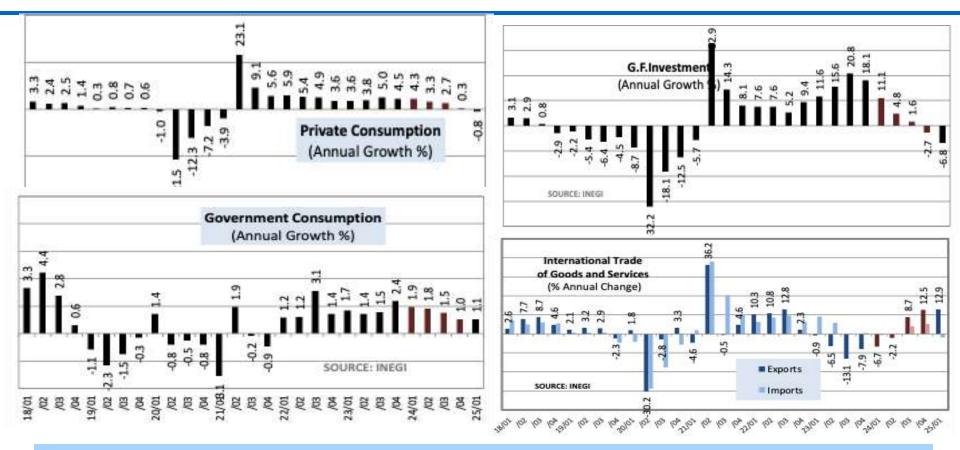
- The sharp economic slowdown in 2024 has extended into 2025, and a phase of stagnation is highly likely in 2025.
- In the first quarter of 2025, the industrial sector showed negative growth (-1.3%), while services grew moderately (1.1%), indicating a loss of momentum in economic activity.
- On the demand side, 2025-I saw a drastic loss of dynamism in the drivers of domestic demand—consumption and investment—as well as renewed momentum in exports.

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Economic Activity

In the first quarter of 2025, domestic demand—consumption and investment—was contracted, while exports began to recover.



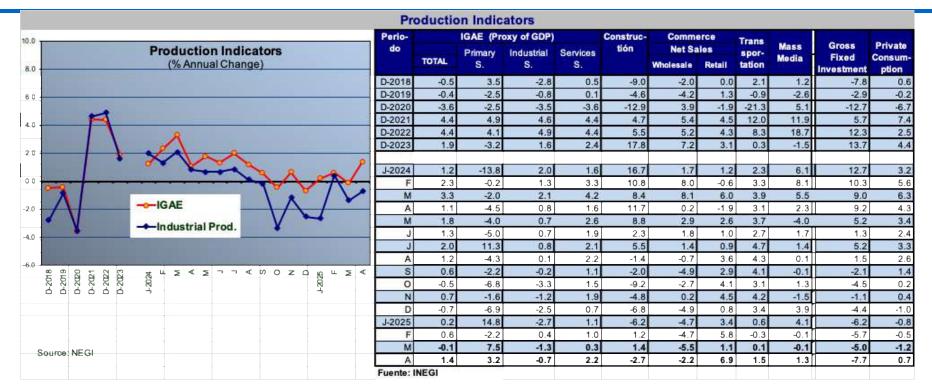


- Private consumption, the main driver of demand (two-thirds of GDP), lost momentum in 2024 and is now in negative territory in 2025 (-0.8%).
- Investment slowed rapidly in 2024 and has now plummeted in 2025 (-6.8%), despite the good intentions to boost private investment through Plan Mexico.
- For their part, exports of goods and services, after a period of decline, are beginning to recover, despite the Trump factor.

Economic Activity

From the end of 2024 and into the first part of 2025, the economic slowdown has turned into stagnation.



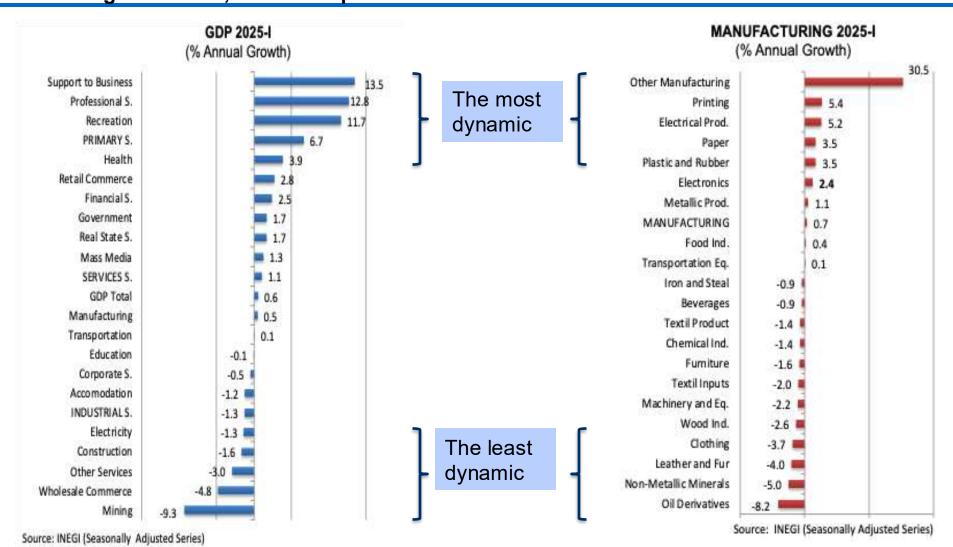


- The IGAE (Global Indicator of Economic Activity), following the post-pandemic rebound (2021-2022), reported growth of over 3% throughout the year in 2023, but has since shown a clear slowdown that extends into 2025.
- At the sectoral level, leaving aside the agricultural sector, which tends to be very volatile, growth is primarily driven by the services sector (2.2% in April 2025), as the industrial sector has been posting negative rates in recent months (-0.7% in April).
- Regarding demand, both consumption and investment have shown negative or no growth in recent months.

Economic Activity

In the first quarter of 2025, economic activity was led by the services sector, leaving the industrial-manufacturing sector, which is more closely linked to global trade, in second place.

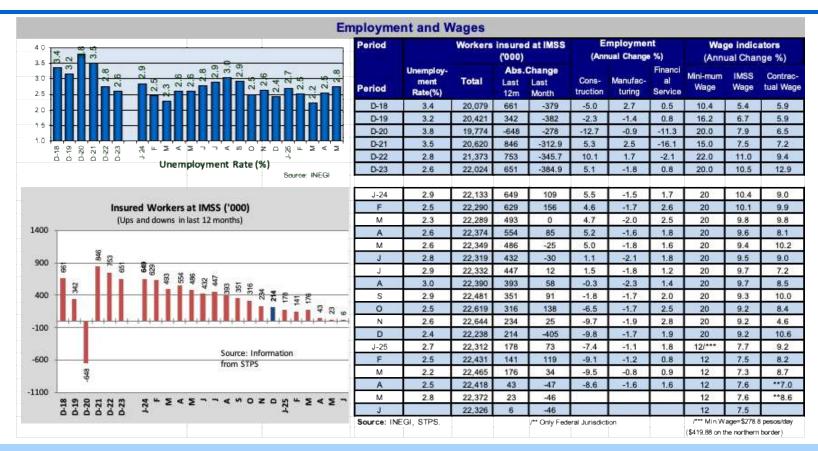




Employment and Wages

Annual job creation by the end of June 2025 is practically zero (6 thousand), after losing 139 thousand jobs in the second quarter of 2025.



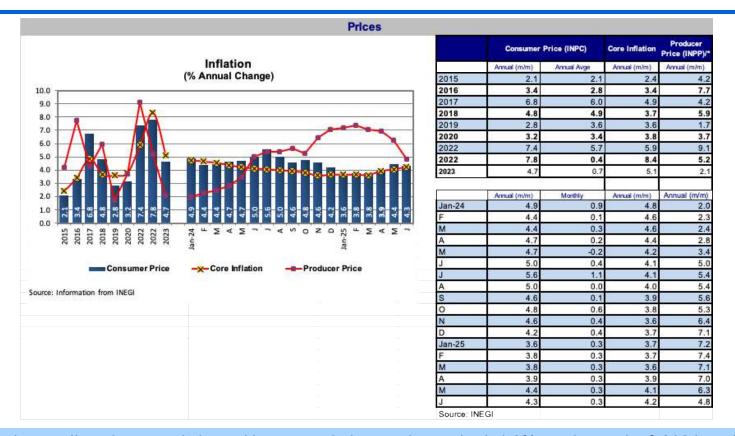


- The worst news of the second quarter of 2025 has been the loss of 139,000 formal jobs. This translates into job creation of only 6,000 in the last year (as of June), which compares unfavorably with the 214,000 created in 2024.
- Therefore, the unemployment rate (2.8% in May) is rising but remains at acceptable levels.
- Higher inflation has led to uneven gains in the three main wage indicators in 2025: +7.7% in the minimum wage, 3.2% in the IMSS wage, and 4.3% in the contractual wage. The wage increase is largely attributed to the annual adjustment in the minimum wage (12% in 2025) promoted by the current administration.

Prices

By June 2025, after a brief pause, inflation fell back to 4.3%, but inflationary pressures persist.



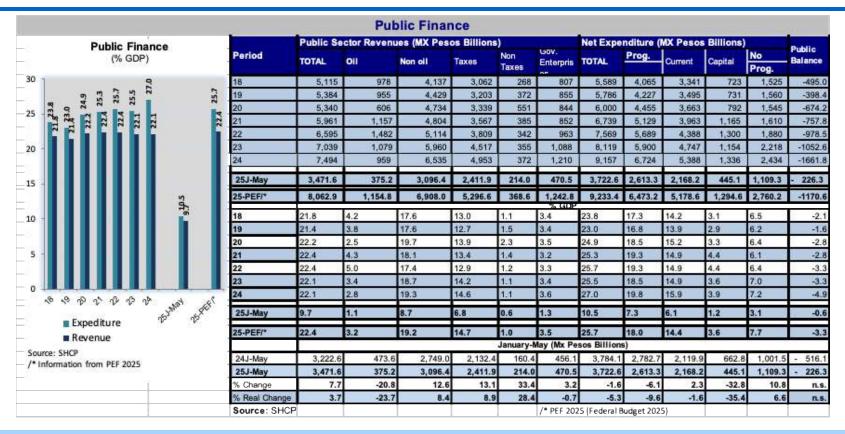


- Inflation is trending downward, but with ups and downs. It reached 4.2% at the end of 2024 and, after downward and upward adjustments, returned to 4.3% in June 2025. What is significant is that the main inflation indicators are aligning, although inflationary pressures persist.
- This means that the war against inflation is not won and could even become more complicated in the coming months if the global tariff war intensifies.
- For now, the inflation rate is already very close to the Bank of Mexico's institutional target: 3% +/- 1%, but the near future is uncertain.

Public Finance

For January-May 2025, revenues amount to 9.7% of GDP, expenditures to 10.5% of GDP, and, consequently, a deficit of 0.6% of GDP.



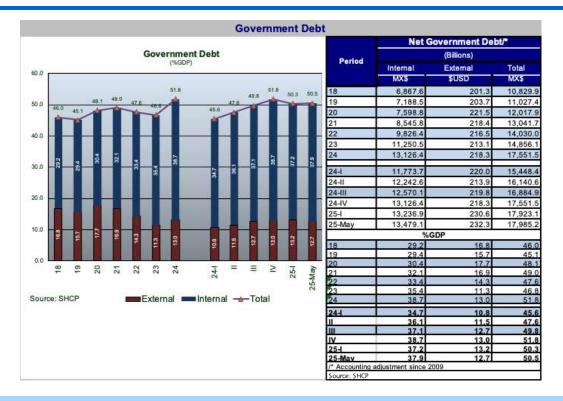


- For 2025, the main challenge lies in reducing the public deficit from 4.9% of GDP (an unsustainable deficit) to 3.3% (projected for 2025).
- In January-May 2025, a drop in oil revenues is observed (-23.7%), largely offset by tax revenues (8.4%). The adjustment in spending is primarily in investment (-35.4%).
- For 2025, spending pressures persist (due to old and new flagship projects, social programs, and the PEMEX factor). Added to this will be pressures from lower revenues if the tariff war intensifies.

Public Debt

Public debt, as a percentage of GDP, remains under relative control: it fell from 51.8% at the end of 2024 to 50.5% in May 2025.



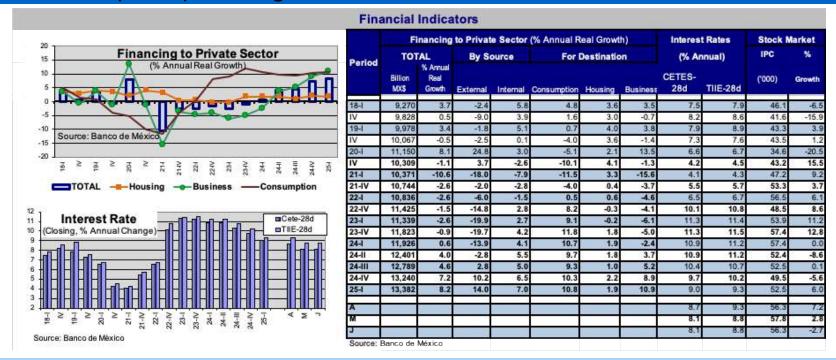


- In global comparison, Mexico's public debt is moderate: it closed 2024 at 51.8% of GDP and in May 2025 it reached 50.5% of GDP. This compares favorably with countries such as Japan (242%), Italy (138%), France (116%), and the United States (124%), which all exceed 100% of GDP.
- Recent administrations aimed to keep debt under control at 50% of GDP, which has generally been achieved, except in 2024, when debt exceeded 50% of GDP due to a public deficit close to 5% of GDP.
- In 2025, the goal can be met. The key will be to maintain a moderate fiscal deficit and a relatively stable exchange rate. This could become more complicated in 2025.

Financial sector

In the first quarter of 2025, financing to the private sector continued to grow vigorously (8.2%), with financing for private consumption (10.8%) and businesses (10.9%) standing out.



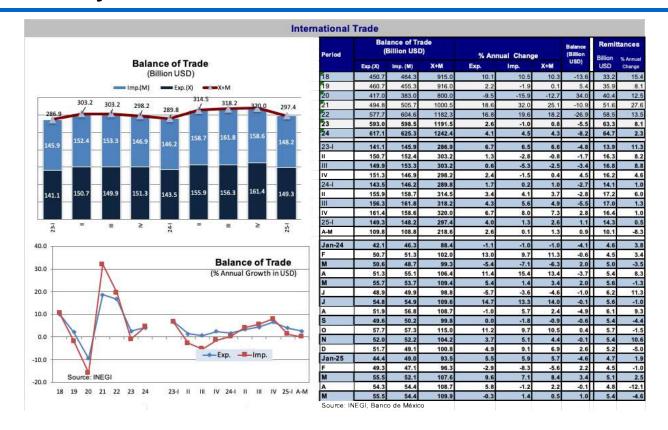


- The recent economic crisis first resulted in a slowdown in private sector financing (2020), then a decline from 2021 to 2023, before finally rebounding in 2024 and 2025.
- The annual increase in the first quarter of 2025 (8.2%) is explained by the increase in consumer financing (10.8%), a modest increase in housing financing (1.9%), and a significant increase in corporate financing (10.9%).
- To boost financing, interest rates remained low until 2021, but rebounded to over 11% in 2023, before declining in 2024 and 2025. In the second quarter of 2025, they were already around 8%. The stock market, for its part, has experienced significant ups and downs in recent years: it gained 18.4% in 2023, lost 13.7% in 2024, and gained 13.7% in the first half of 2025.

International Trade

After two years of slowdown, international trade in goods experienced a moderate recovery in 2024 but it is unlikely to consolidate in 2025 given the prevailing uncertainty.



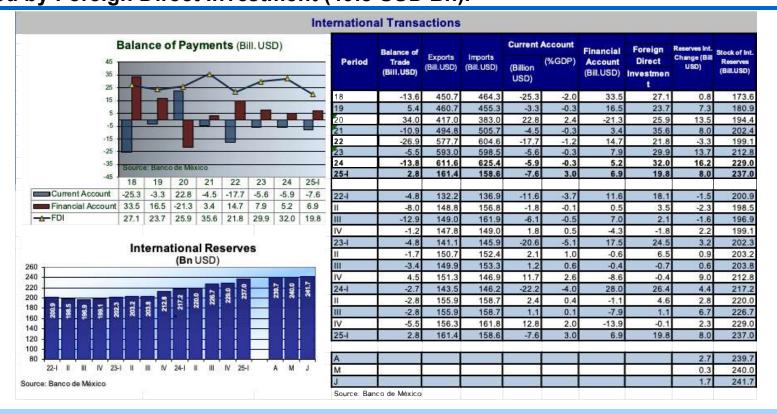


- After two years of slowdown, international trade saw a moderate recovery in 2024 (4.3%), but its momentum has slowed in 2025.
- The trade balance registered a deficit of 8.2 USD Bn in 2024, but in January-May 2025 it showed a surplus of 2 USD Bn.
- Remittances, meanwhile, are slowing: they grew 0.5% at an annual rate in the first quarter of 2025 and fell -8.3% in April-May.

External Sector

In the first quarter of 2025, the balance of payments reflected a current account deficit (-7.6 USD Bn) and a financial account surplus (6.9 USD Bn), supported by Foreign Direct Investment (19.8 USD Bn).



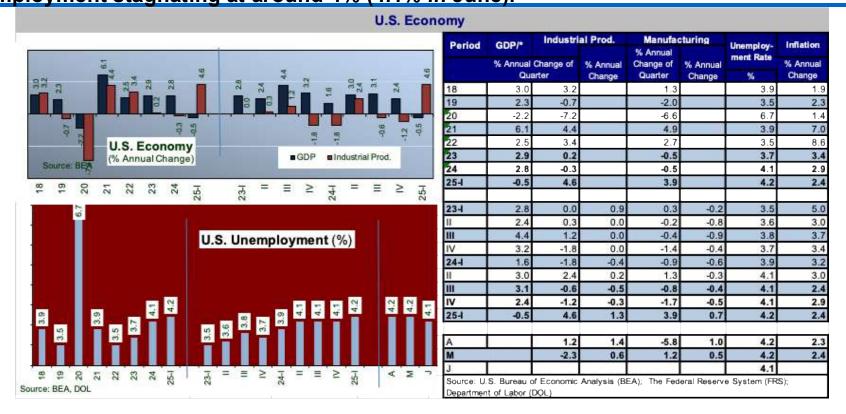


- In the first quarter of 2025, a current account deficit is offset by a financial account surplus, with foreign direct investment (19.8 billion US dollars) standing out.
- As a result of the financial account's strong performance, international reserves remain high: they closed 2024 at 229 USD Bn and increased to 242 USD Bn in June 2025.
- Nearshoring remains on hold pending clear definitions of Trump's tariff policy. To date, progress is modest, and its future is uncertain.

International economy

US GDP decreased by -0.5% in the first quarter of 2025, but not the industrial sector, which gained strength (4.6%), resulting in unemployment stagnating at around 4% (4.1% in June).



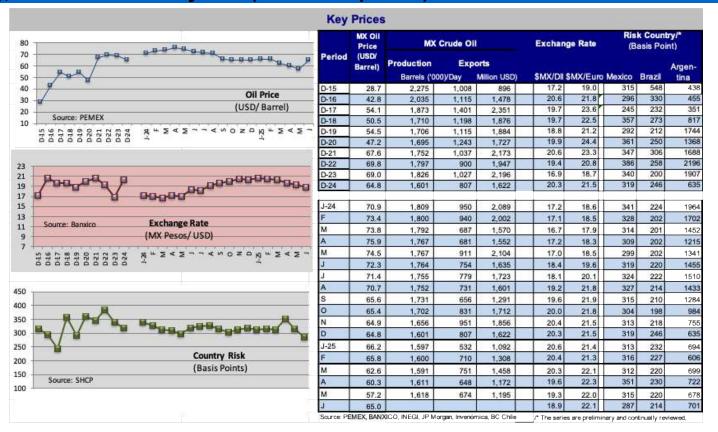


- In 2025-I, the US economy lost momentum (-0.5%). In contrast, the industrial sector grew vigorously (4.6%), while unemployment remains stagnant at around 4% (4.1% in June 2025).
- Inflation remains relatively under control: 2.4% in May.
- Trump's arrival represents a truly fundamental transformation of the US, North American, and global economies. We are moving from globalization, free markets, and competitiveness to a world dominated by isolationism, protectionist barriers, political favors, and economic management by decree.

Key Prices

At the end of the second quarter of 2025, the price of crude oil halted its decline and rebounded to 65 DPB; the exchange rate continued to decline (19 PPD), as did the country risk (287 basis points).

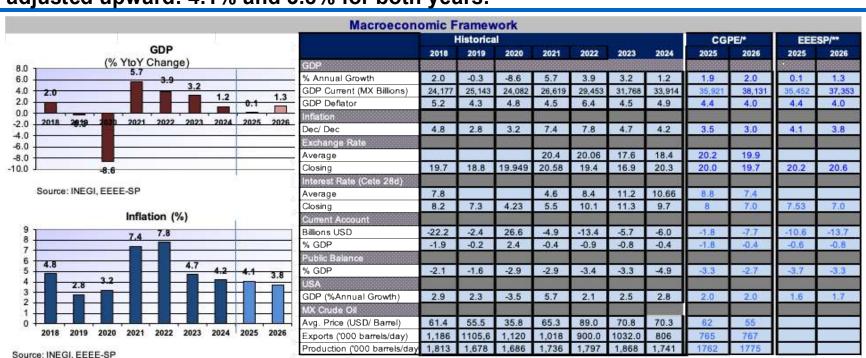




- The price of crude oil closed 2024 at around 65 DBP and, after a six-month decline, returned to 65 DBP.
- Uncertainty surrounding the change of government and legal reforms have put upward pressure on the exchange rate: in 2024, it went from 17 to 20 PPD, then slipped to 19 PPD in June.
- For its part, country risk in the post-pandemic period has fluctuated: it closed 2024 at 319 and fell to 287 basis points in June 2025.

Macroeconomic Framework of Mexico

According to Mexican economic experts, growth expectations for 2025-2026 were again adjusted downward (0.1% and 1.3%), while inflation expectations were adjusted upward: 4.1% and 3.8% for both years.



- For 2025-2026, experts forecast more moderate economic growth: 0.1% and 1.3% for both years.
- An upwardly adjusted inflation rate is estimated: 4.1% and 3.8% for both years.
- According to their forecasts, the fundamental balances will remain under control, although the fiscal deficit tends to overflow (-3.7% and -3.3% of GDP for both years), while the current account balance does not exceed 1% of GDP for both years.

P CGPE-(Criterios Generales de Política Económica 2025; Precriterios 2026).- Base Document for Macroeconómic Policy

/** Encuesta de Expectivas de Especialistas en Economía del Sector Privado-EEEE-SP/ Survey of Mexican Experts (June 2025)

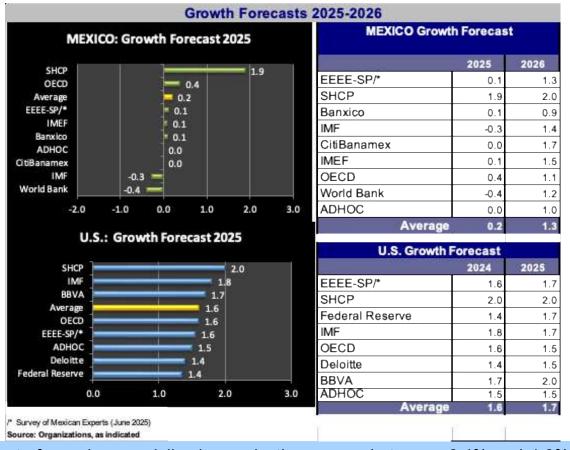
(p) Projected

• According to their forecasts, the US economy is expected to have moderate growth for two years: in 2025 (1.6%) and in 2026 (1.7%). This does not take into account the negative impact of the tariff war.

Growth Forecasts 2025-2026

According to specialized agencies, growth is expected for 2025 at 0.2% for Mexico and 1.6% for the US. For 2026, growth is projected at 1.3% for Mexico and 1.7% for the US.





- For Mexico, forecasts from nine specialized organizations range between -0.4% and 1.9% in 2025, with an average of 0.2%. For 2026, the average forecast is 1.3%.
- For the US, forecasts from eight specialized organizations range between 1.4% and 2.0% for 2025, with an average of 1.6%. For 2026, the average forecast is 1.7%.
- As can be seen, both economies show moderate growth, although this is projected to be lower in Mexico's case.

Mexico Economic Profile June 2025



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